



# BLUE DIAMOND PROUD FAQ's

## **What changed with the BD Proud program?**

BD Proud moved to a new platform, Awardco on 4/1/2026.

Point ratios with Awardco are 1:1 (1Point = \$1).

On The Spot Cards are now called AwardCode Reward Cards.

## **What benefits does this change offer employees?**

Awardco partners with Amazon Business, which offers more product options with Amazon's great pricing. This means employee points will have more power.

Employees get the advantage of Amazon's low prices as well as real-time sale prices. Awardco also offers a Company Store where employees can purchase BDG branded products, such as water bottles, hats and T-shirts.

## **Will my points transfer to the Awardco platform?**

The **dollar value** of your points from OC Tanner on 3/31/2026 will transfer to Awardco automatically on 4/1/2026.

The dollar value of points is different with Awardco, the ratio is 1:1, meaning 1 Point = \$1. On the OC Tanner platform the ratio was 10:1 or 10 Points = \$1

*Example: If on 3/31/2026 you had 1000 points (\$100) on the OC Tanner platform you will have 100 points on Awardco that equals \$100 on 4/1/2026.*

## **How do I log into Awardco?**

Visit [bdg.awardco.com](https://bdg.awardco.com) to log into your account. You can log in with Single Sign On (SSO) capabilities, or you can use your employee ID and password. Download the Awardco app to use on your mobile device.

## **What happens to my points if I separate from BDG?**

The dollar value of awarded points will be loaded on a prepaid Visa card and mailed to your home address.